

July 2015

## Marion County

### Estimated Economic Impact of Agriculture, Food, and Food Processing Sectors

A total of 20 agriculture, food, and food processing sectors were analyzed to determine their overall contribution to the Marion County economy.<sup>1</sup> These 20 sectors have a total direct output of approximately \$346 million and support 1,093.0 jobs in Marion County. Running the model for all 20 sectors simultaneously produces the following results:

**Agriculture Contribution in Marion County**

Impact Type <sup>2</sup>	Employment	% of Total Employment	Total Value Added <sup>3</sup>	% of Gross Regional Product <sup>4</sup>	Output <sup>5</sup>	% of Gross Regional Product
Direct Effect	1,093.0	18%	\$93,667,562	24%	\$346,428,182	89%
Indirect Effect	480.1	8%	\$36,561,652	9%	\$55,207,702	14%
Induced Effect	188.6	3%	\$12,789,402	3%	\$23,081,829	6%
Total Effect	1,761.7	30%	\$143,018,616	37%	\$424,717,714	109%

As shown in the above table, agriculture, food, and food processing supports 1,761.7 jobs, or 30% of the entire workforce in the county. These industries provide a total economic contribution of approximately \$425 million, roughly 109% of Gross Region Product (GRP). As noted below in the calculation of Gross Regional Product, imports and institutional sales are subtracted. Therefore, counties that import a relatively large amount of goods and services will have a reduced GRP which may lead to agricultural output being greater than GRP.

Another metric used to calculate the importance of sectors in an economy is their value added as a percentage of GRP. Total value added by the 20 agriculture, food, and food processing sectors is approximately \$143 million, or 37% of the GRP. This indicates that personal income, business income, and taxes generated by these sectors account for 37% of the total economy.

The following tables document the overall summary numbers of the model, top industries affected by employment and output, and a listing of all industries that were analyzed.

<sup>1</sup> Article on building a contribution analysis in IMPLAN that avoids double counting:  
[https://implan.com/index.php?option=com\\_content&view=category&id=19](https://implan.com/index.php?option=com_content&view=category&id=19)

<sup>2</sup> Direct, indirect, and induced effects sum together to estimate the total economic contribution in the state. **Direct effects** capture the contribution from agricultural and food products. **Indirect effects** capture the economic benefit from farms and agricultural businesses purchasing inputs from supporting industries within the state. **Induced effects** capture the benefits created when employees of farms, agricultural businesses, and the supporting industries spend their wages on goods and services within the state.

<sup>3</sup> Value Added = Labor Income + Indirect Business Taxes + Other Property Type Income

<sup>4</sup> GRP = Final Demand of Households + Governments Expenditures + Capital + Exports - Imports - Institutional Sales

<sup>5</sup> Output = Intermediate Inputs + Value Added

In the top ten by employment, Beef cattle ranching and farming, including feedlots and dual-purpose ranching and farming is the top employer in the agriculture industry with 435.4 employees. This table also shows the amount of jobs that are created by the agriculture industry in Marion County.

#### Top 10 Industries Affected by Employment

Sector Description:	Total Employment	Total Output
Beef cattle ranching and farming, including feedlots and dual-purpose ranching and farming .....	435.4	\$99,302,811
Support activities for agriculture and forestry .....	273.8	\$19,697,042
Grain farming .....	198.9	\$61,276,232
All other crop farming.....	191.1	\$21,340,113
Wholesale trade.....	73.6	\$15,487,374
Other animal food manufacturing.....	61.7	\$91,314,239
Dairy cattle and milk production.....	35.2	\$5,766,596
All other food manufacturing .....	33.8	\$12,995,503
Veterinary services .....	33.6	\$2,062,612
Real estate.....	29.3	\$4,726,911

The Beef cattle ranching and farming, including feedlots and dual-purpose ranching and farming industry directly contributes approximately \$99 million to Marion County's economy. This table also shows how much revenue is generated in other industries by having a strong agriculture industry.

#### Top 10 Industries Affected by Output

Sector Description:	Total Employment	Total Output
Beef cattle ranching and farming, including feedlots and dual-purpose ranching and farming .....	435.4	\$99,302,811
Other animal food manufacturing.....	61.7	\$91,314,239
Grain farming .....	198.9	\$61,276,232
All other crop farming.....	191.1	\$21,340,113
Support activities for agriculture and forestry .....	273.8	\$19,697,042
Oilseed farming.....	8.9	\$16,943,109
Wholesale trade.....	73.6	\$15,487,374
All other food manufacturing .....	33.8	\$12,995,503
Fluid milk manufacturing.....	15.7	\$12,114,470
Animal, except poultry, slaughtering.....	13.7	\$8,314,279

Below is a summary of all agriculture data with employment levels and output level. These values can tell how many jobs are represented by each agriculture sector and the output they contributed to Marion County's economy.

[illegible]

All 105 counties in Kansas have IMPLAN models with an agriculture contribution summary. These values do not factor in the retail environment of food sales. Food retail is important, but in order to provide the most accurate picture of what production agricultural and processing contributes to Kansas, the retail sector was omitted.